

“It has finally happened. The internet has superseded TV and Radio as Canadians’ medium of choice for advertising.”

An Exciting Advertising Opportunity From Canadian Sitter Inc.!

Do you provide a service for children or families? Do you wish to be highly visible in this busy and competitive market? If so, you should consider advertising in Canadiansitter Inc.’s two online directories.

Our service consists of two web sites for parents, CanadianSitter, www.canadiansitter.ca and CanadianNanny, www.canadiannanny.ca. **Each site receives over 500,000 hits a month!**

Our service’s sole goal is to help parents find nannies and babysitters across Canada. The majority of the parents using our sites are women with an average household income of over \$60K. Almost all the parents on our site have children under the age of 12.

Canadiansitter Inc. has been featured in *The Globe and Mail*, *MSN*, *Canadian Living*, *Today’s Parent*, and over 40 local newspapers and magazines across Canada. Founder Martha Scully has been featured on *Canada AM*, *Breakfast TV*, and *Web TV*. We have also helped famous TV personalities, Olympic athletes, and NHL hockey players among our satisfied customers, not to mention **thousands** of Canadian parents.

Canadiansitter Inc. advertises monthly in hundreds of resource manuals, magazines, and newspapers. We are also featured on thousands of web sites across Canada. Canadiansitter Inc. maintains top search listings on Google and other major search engines. Since we have such a high Google ranking, did you know that your websites’ Google ranking will dramatically improve by having your companies’ link on our websites?

Your Advertising Opportunity

Our customers trust us to provide them with helpful information and links to resources in their community. For this reason, we are offering advertisers access to our family links page at a very low annual cost. Advertisers receive:

- A full descriptive listing of your service and / or product, including all contact information and a **DIRECT** link to your website. Your listing will be placed in the appropriate category of your choice so that customers can find you quickly. The cost is **only \$69.95** for a full year.
- You can add a banner or logo to your listing for **only \$249.95** per year.
- A listing on both CanadianSitter and CanadianNanny sites for the price of one!

If you have any questions please feel free to contact us at familylinks@canadiansitter.ca or at 1-866-221-7918. If you are interested, please see the attached registration form. We look forward to working with you!

Sincerely,
Martha Scully, President

Cost of Advertising with Canadiansitter Inc.:

Type of Ad	Listed in How Many Provinces / Territories?	Price for both websites	Description of Ad
Regular Listing A	1	\$69 + GST per year	Your contact information, a description of your service and a direct link to your website are displayed. Your listing appears on the links page for one Canadian province or territory.
Regular Listing B	2	\$79 + GST per year	Your contact information, a description of your service and a direct link to your website are displayed. Your listing appears on the links page for two Canadian provinces and/or territories.
Regular Listing C	3	\$89 + GST per year	Your contact information, a description of your service and a direct link to your website are displayed. Your listing appears on the links page for three Canadian provinces and/or territories.
Regular Listing D	4 or more	\$99 + GST per year	Your contact information, a description of your service and a direct link to your website are displayed. Your listing appears on the links page for as many Canadian provinces and territories as you choose.
Banner Listing	All provinces and territories	\$189 + GST per year	Your ad is the top listing in its category. You are able to upload a colour logo, and also get your contact information, a description of your services and a direct link to your website. Your listing appears on the links page for as many Canadian provinces and territories as you choose.

Registration Form:

Please fill out the form and email it to links@canadiansitter.ca. Otherwise, you can fax it to 1-866-298-7256. Questions? Please phone Canadiansitter Inc. at 1-866-221-7918.

Company Name:	
Contact Name (if applicable):	
Billing Address:	
City:	
Province:	
Postal Code:	
Phone:	
Fax (if applicable):	
Email:	
Password:	

Create Your Ad:

Please **check** which ad you'd like to purchase, and check next to the province(s) and/or territories you'd like to advertise in: (Please see included pricing grid for more details.)

Listing Choice:	
<input type="checkbox"/> Regular Listing A (choose 1 province)	\$69 + GST per year
<input type="checkbox"/> Regular Listing B (choose 2 province)	\$79 + GST per year
<input type="checkbox"/> Regular Listing C (choose 3 province)	\$89 + GST per year
<input type="checkbox"/> Regular Listing D (choose 4 or more provinces)	\$99 + GST per year
<input type="checkbox"/> Banner Listing (as many provinces as you like)	\$189 + GST per year
Provinces & Territories:	Ad Information:
<input type="checkbox"/> All	Target Age Group:
<input type="checkbox"/> AB	E-mail:
<input type="checkbox"/> BC	Company Website:
<input type="checkbox"/> MB	Display Your Address: <input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> NB	(check one)
<input type="checkbox"/> NL	Display Your Phone <input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> NS	Number (check one)
<input type="checkbox"/> NT	
<input type="checkbox"/> NU	Ad Description: Add up to 90 words. (Your company information will also be displayed, including your address and phone number if you selected that option.)
<input type="checkbox"/> ON	
<input type="checkbox"/> PE	
<input type="checkbox"/> QC	
<input type="checkbox"/> SK	
<input type="checkbox"/> YT	